



Kent Percy

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Kent has more than 20 years of experience developing comprehensive solutions in corporate restructurings and financial organizations. He specializes in working with clients to improve their earnings and working capital through restructuring and operational changes. His experience includes serving in senior financial and strategic positions, providing crisis management, preparation of public financial statements, developing strategic business plans, implementing restructuring transactions, advising on cash management improvements, and preparing financial budgets. Kent has had experience in the development and implementation of complex restructuring solutions to maximize value for all stakeholders through internal reorganizations, asset dispositions, strategic realignment, and Chapter 11 restructurings.

Relevant experience

- Assisted and advised a national retail chain in vendor and lender negotiations which provided additional terms and liquidity through a corporate restructuring.
- Served as the interim Treasurer of a global retail brand. Positioned the company for sale of several major brands and assets, prepared profitability analysis to determine the disposition of various product lines, setup liquidity and operational structure for the company post separation from the parent.
- Managed the Chapter 11 restructuring of an \$8 billion gaming company, successfully separating the debtor into an operating company and a soon to be publicly traded REIT.
- Served as interim Director of FP&A and divisional CFO of a media company; successfully positioning the company for sale.
- Managed the liquidity and financial planning functions for a worldwide sports marketing firm. Increasing liquidity by 30% and streamlining their business planning and cash management functions.