

Jon Goulding, Managing Director
Alvarez & Marsal

Jon Goulding is a Managing Director and Co-Head for the West Region with Alvarez & Marsal's North American Commercial Restructuring Practice in Los Angeles. In this role, he specializes in financial and strategic planning, liquidity management and implementation of financial strategies for corporate turnarounds and restructuring. With more than 18 years of management consulting, financial restructuring and interim management experience, Mr. Goulding advises debtor and creditor clients, both in court and outside of bankruptcy.

Mr. Goulding assists clients in reviewing and preparing business plans, analyzing product profitability, assessing cash flow and liquidity, and developing restructuring and reorganization strategies. He has worked in a variety of industries, including retail, energy, technology, transportation and logistics, agriculture, manufacturing, telecommunications and financial services.

Mr. Goulding's notable clients include Global Geophysical Services, Fresh & Easy Neighborhood Markets, Movie Gallery (where he served as the Treasurer), USGen New England, Inc. (a subsidiary of PG&E National Energy Group), and Allegheny Power.

Previously, Mr. Goulding served as Restructuring Officer and Treasurer of Washington Mutual, Inc. (WMI) where he negotiated an approximately \$6.5 billion settlement with JPMorgan, resulting in a recovery of more than 100 percent for all unsecured creditors and a recovery for equity holders. In addition, Mr. Goulding was instrumental in establishing a new organization at WMI from the one employee that remained after the seizure of the bank. His work included overseeing the development of a new information technology (IT) infrastructure, hiring all personnel and managing the day to day operations.

Additionally, Mr. Goulding has worked with a consumer technology and wearable device company, a portable GPS consumer electronics company, third-party logistics companies, an international air cargo company and a large engineering and construction services company, among other engagements.

Prior to joining A&M, Mr. Goulding spent two years in the San Francisco office of the Corporate Restructuring Group of a Big Five firm, where he served as an Associate. Previously, Mr. Goulding was a Business Strategist with Viant Corporation and an Associate at SRI Consulting.

Mr. Goulding earned his bachelor's degree in chemical engineering from the University of Michigan. He is a Certified Insolvency and Restructuring Advisor (CIRA) and a Chartered Financial Analyst (CFA) charterholder. Additionally, he is a member of the Association of Insolvency and Restructuring Advisors (AIRA), the Southern California Chapter of the Turnaround Management Association and the CFA Institute.