

Team Biographies

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Industries:

- Construction
- Consumer Products
- Customer Service and Maintenance
- Distribution
- Federal Government Contracting
- High-Tech
- Professional Services
- Residential Real Estate
- Retail
- Sales and Marketing

Education:

B.S., New Hampshire College

Craig Boucher

Deloitte Advisory Director | Deloitte CRG
Deloitte Transactions and Business Analytics LLP



For more than 20 years, Craig Boucher has brought value to companies in a variety of complex situations, including rapid growth scenarios, out-of-court restructurings and Chapter 11 proceedings. Mr. Boucher is an accomplished financial advisor and interim manager, with experience in corporate restructuring and crisis management.

In an especially noteworthy accomplishment, Mr. Boucher served as Financial Advisor to Brookston . Mr. Boucher guided the company through its Chapter 11 filing, operational and financial restructuring and ultimate filing and confirmation of a Plan of Reorganization. Other significant engagements include:

- Interim CFO at Fredericks of Hollywood through its in-court restructuring. Mr. Boucher led the financial and operational turnaround which culminated in the filing of a plan of reorganization and exit from bankruptcy as a going concern.
- Chief restructuring officer (CRO) of a \$350 million consumer electronics retailer
- Financial advisor to a \$550 million specialty retailer servicing international travelers
- CFO of a privately held branded cosmetics manufacturer and distributor where he raised equity and restructured debt to support a 300% increase in doors of distribution over a two-year period
- Financial advisor to a 150-store national retail jewelry chain and a 60-store regional retail jewelry chain
- Interim director of strategic sourcing for a \$10 billion grocery chain in Chapter 11 proceedings where he restructured the strategic sourcing department and implemented the sourcing process which led to over \$40 million in annualized costs savings
- Interim CFO of the San Francisco Music Box Company and The Museum Company, two privately held retailers during their Chapter 11 proceedings, which resulted in a going concern sale of one retailer and an asset sale of the other, generating a significant and unexpected return for unsecured creditors
- Financial advisor for a \$350 million apparel retailer through its Chapter 11 and sale process
- Financial advisor \$250 million commercial construction products distributor

Previously, Mr. Boucher worked for a national professional services organization that focuses on corporate restructuring, turnaround management, operational improvement, and corporate finance. Mr. Boucher served as managing director of the Interim Management and Corporate Restructuring Division, Retail/Consumer Products Industry Practice.

This biography may refer to client engagements performed prior to joining Deloitte Transactions and Business Analytics LLP ("DTBA") in the Deloitte Corporate Restructuring Group ("Deloitte CRG").